

## Member Minute Business Spotlight

May/June- 2018



**Jonathan Willis**  
Agent/Owner

**Scot Rife**  
Broker/Owner

### Willis & Rife Realty Group

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### Product of the Month



#### River Valley Credit Union Business VISA Credit Card

- No Annual Fee
- Unlimited ScoreCard Rewards
- Quick Local Lending Decision

### Who is Willis & Rife Realty Group?

**They are a team of real estate professionals which help clients achieve their financial dreams through real estate investing.**

Scot and Jonathan also invest in real estate themselves and follow the same advice they give their clients. They have a system based approach in managing their investments. By doing so they have made it possible for people from a variety of backgrounds build wealth. Listen to their podcast, The Real Estate Systems Podcast, for more information. [www.RealEstSystems.com](http://www.RealEstSystems.com).

### How has River Valley partnered with you over the years?

River Valley has been involved with the company since the beginning. We are so grateful for the partnership with the credit union. Gregg Hebrank has been a friend and mentor since we began investing in real estate. Jonathan Hebrank is a vital partner in our business and teams success.

### What do you do in your non-work time?

Both Scot and Jon enjoy cycling and spending quality time with their families. Jon has two sons and Scot has two sons and a daughter. They both married their high school sweethearts!

### Who has been your greatest inspiration and why?

Both have been inspired by author Robert Kiyosaki. His book "Cash Flow Quadrant" changed the way they look at money and their careers.

### What advice would you give someone wanting to start a business?

Start! Never make empty statements about your dreams. Never make the statement "it must be nice" about someone else's success. Lift others up in their success and celebrate their victories. Sincerity of the nature leads to genuine friendships and partnerships which will help you on your path to success.

**#DreamBIG4BIZ!**